

Finished articles you can put your own name on

You bill clients for content and buy it per word from a freelance bench you have to manage. We sell the finished, professionally edited article at a fixed price, white-label, so the coordination stops being your cost.

\$250

Per finished, human-edited article. About 16.7 cents a word, with the editing and the project management already inside it.

\$2,500

The trial: ten articles for one client account, in thirty days, invoiced to you.

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Seats your agency login takes in a client's own Austen workspace, so a client on their own plan can add you at no extra cost.

How it works on your side

One project per client	Each client gets their own project with their own style guide, brand voice and competitor set. Where a client has its own Austen workspace, your agency login joins it without taking a seat.
Their voice, from their own pages	Point us at what the client already publishes, or hand over the style guide you already hold. The engine writes against it and the editor checks against it.
You approve the brief	Angle, audience, search intent, structure, word budget. Nothing is written until you approve, so nothing arrives that you have to explain to a client.
A professional editor, every piece	Proofed edits each article and returns tracked changes. Your account director accepts or declines, then sends it on.
Your name on everything	White-label throughout. One invoice, to you. We do not contact your client and it is in the agreement.

What it does to the line item

TODAY	WITH AUSTEN
Source, brief, chase and pay a freelancer per word, typically \$0.10 to \$0.14	One fixed price per finished article, with a professional edit included
Editing is your account director's evening	Editing is done by a professional editorial firm before you see the piece
Bench management is a real, unbilled cost	One supplier, one invoice, one process across every client
Capacity is whoever answers this week	Ten articles in thirty days, per client, repeatable
Quality varies by writer	Two published scores per article plus a professional edit, every time

The three questions agencies actually ask

"Would our clients object to AI?" Tell them what you tell them now about freelancers: that a professional editor works on every piece. Google's own published guidance says that sharing how content was created adds context for readers, and what it penalises is publishing many pages without adding value, whoever or whatever produced them. If a specific client contract forbids AI, do not use us on that account and we will not be offended.	"Will you go around us?" No. One invoice, to the agency, never to your client, and never a copy to your client. It is written into the agreement, not just promised on a call.
"Do our clients' voices survive?" That is what the style guide and the tone of voice step are for, and you already hold a guide for each client. Give us one and compare the result against your usual freelancer's before you commit to anything.	"What if it is wrong?" Brief approval before drafting, one professional edit included, and revisions at no charge until the piece meets the acceptance criteria you agreed at the start.

The trial

Ten articles for one client account, \$2,500, thirty days. Pick the client where content is furthest behind. We run the competitor gap analysis on their site first, so the ten briefs come from a real map of their category rather than from a planning session. Bill it to your client at your normal content rate.

Then

You run it	Austen Pro at \$299 a month for fifty articles across five projects, with human editing added per piece at \$55 per 1,000 words. Past five clients, talk to us about Enterprise.
We run it	A done-for-you retainer at \$2,000 to \$2,500 a month for eight finished, edited articles per client.
Both	Run your smaller clients on Pro yourselves and hand us the two accounts where the volume hurts.

Where we are, honestly. Austen is new and we will not invent a client list for you. The editing is done by Proofed, an established editing business whose own site names SoFi, Pinterest, Emeritus, Samsung, Substack, Forbes Books, the Financial Times, Fujifilm and JP Morgan Chase as clients of its editing work. None of them uses Austen. You would be early, and the trial is priced and structured so that being early costs you one client account for one month.